



Social Media Intern & Graphic Designer

- Duration: Flexible (3 months-1 semester)
- 25 hours a week
- 3-5 days on-site for meeting and brainstorming sessions
- Intern hours in exchange for college credit

-Learn and use related publishing/scheduling platforms to post, moderate, and edit daily posts.

-Create a social media campaign

-Schedule organic social content on The Chictore Boutiques social platforms on Sundays.

-Work with PR to identify content opportunities (both planned and in real-time) among bloggers and media sources in the fashion, accessories, and lifestyle categories.

-Actively monitor social media accounts, and own engagement and relationship-building opportunities on all platforms.

-Brainstorm opportunities to optimize efforts to yield more engagement and reach.

-Moderate conversation and user-generated content on owned social channels.

-Sourcing stock images and creating social media templates/posts and content

-Provide consumer feedback insights on social to help inform future social content.

-Answer all DMs and add contacts to contact list-ensuring that info is sent to potential customer .

-Assist with weekly reporting to highlight community growth, top performing content and brand health across all social touchpoints.

-Must be able to multitask and work on other projects pertaining to the business

Requirements

- Must be current student at a college or university- Junior or Senior Year
- Experience with ADOBE products
- Preferred coursework in marketing, public relations, event planning
- Preferred experience with multiple social media platforms including Facebook, Twitter,
- Flexibility, Creativity, Dependability, and Enthusiasm are a must
- Self starter, leader, very organized and manages time well

To apply:

Please send your resumes & portfolio to : info@chictore.com **Subject Line:** Internship

*please include why you would be a great candidate for this internship, instagram & twitter page

*portfolios should include graphic design work done with Adobe programs and other visuals that compliment your skill

Deadline: November 20, 2018