KENSIE SHOWROOM INTERN

KENSIE IS A RUNWAY INSPIRED COLLECTION WITH A ROMANTICALLY MODERN FEEL.

WE ARE FEMININE WITH A SLIGHT EDGE. HIP AND PRETTY. WHIMSICAL.MODERN YET SOFT. FOR DAY OR PLAY. FULL OF TEXTURES. ROMANTIC PRINTS AND BOLD COLORS. EFFORTLESS. SHYLY CONFIDENT. ACCIDENTALLY CHIC. COMFORTABLE COOL.

THE KENSIE GIRL IS SINGLE OR DATING. EDUCATED ALBEIT UNCONVENTIONAL OR CONVENTIONAL. SHE IS IN COLLEGE OR IS IN THE EARLY STAGES OF HER CAREER. USES TECHNOLOGY TO WORK FOR HER, AND IT IS INGRAINED IN HER DAY-TO-DAY EXISTENCE. THIS IS HOW SHE SHARES HER FUN. DIFFERENTIATED FROM THE “ME GENERATION” BY HER NON-CYNICAL, NON-REBELLIOUS ATTITUDE. LIKELY SHARING AN APARTMENT WITH FRIENDS.

HER CORE VALUES SAY DON’T TELL ME WHAT’S COOL, I WILL FIGURE IT OUT. I WANT VARIETY, NEVER SURE WHAT I’LL FEEL LIKE WEARING TOMORROW. MAKE IT PRETTY BUT WITH AN EDGE, I LIKE THE TOUGH BITS BUT I AM A GIRLY GIRL AT HEART.
I DRESS FOR MY MOOD, I WILL NOT BE DEFINED. GIVE ME CLOTHES THAT WORK FROM MORNING UNTIL NIGHT, NOT SURE WHERE MY DAY WILL TAKE ME. ALWAYS PUSHING THE LIMITS, I LIKE SIMPLICITY BUT I WANT TO MAKE A STATEMENT.

SHE IS EFFERVESCENT, GOOD-NATURED. EASY TO BE AROUND. LIKES TO CREATE LOOKS, FOLLOWS TRENDS BUT INVENTS HER OWN SPIN. PASSIONATE. LAUGHTER IS HER DRUG, ALWAYS BEING SILLY. LIKABLE AND A CONTRIBUTOR. A NON-CYNICAL YET SLIGHTLY REBELLIOUS ATTITUDE. ALWAYS EVOLVING HER PERSONA, STILL EXPLORING WHO SHE IS. LOVES A SENSE OF THE PAST. NOT SEEKING PERFECTION. INFLUENCED BY POP CULTURE. OBSESSED WITH HER FRIENDS. SLIGHTLY SARCASTIC. MESSY IN AN ADORABLE WAY. ENJOYS ART. SHE DRAWS, MAYBE NOT SO WELL. FAMILY TIME AND COMFORT FOOD ARE HER JAM.

SHE’S NOT EASILY INFLUENCED BY OTHERS. INTROVERTED. A HOMEBODY. AFRAID OF GETTING HER HANDS DIRTY. A SNOB. STUCK IN HER WAYS.

**INTERNSHIP DUTIES:**

kensie is seeking a highly driven, motivated, and qualified SPRING intern with an eye for young, contemporary fashion to assist with the kensie showroom.

Interns must be able to earn school credit and must be a senior. You must meet these requirements for eligibility.

Intern will work on a variety of marketing, public relations, and sales oriented tasks for both apparel and handbags. Interns must be able to multitask in a fast paced environment and have strong computer skills including outlook and excel.

Although this internship is unpaid, KENSIE INTERNS WILL BE INCLUDED IN THE EMPLOYEE SAMPLE SALE GIVE AWAY!! This unpaid internship is a phenomenal opportunity to gain extensive knowledge on the inner workings of a New York City showroom. Because this is a very exclusive position there are limited spaces available. Send your resume and cover letter stating your SPRING availability to michelle.heim@kensie.comwith SUMMER ‘15 SHOWROOM INTERNSHIP in the subject line. Please note INTERNSHIP IS MAY 11TH – AUG 7TH!

Good luck!

**BENEFITS & PERKS:**

Sample Sale Giveaway AND $20 daily stipend!