

# Fashion Summer Session in France

25 June - 13 July 2012

UNIVERSITÉ  
LUMIÈRE  
LYON 2  
UNIVERSITÉ DE LYON

L'UNIVERSITÉ D'ÉTÉ  
DE LA  
*Mode*

An exciting summer course about Fashion in France  
Lyon and the Rhône-Alpes region.



During three intensive weeks, students can attend courses such as E-Marketing or Fashion and Cinema. They can also visit local companies, meet some professionals and institutions in the Fashion, Textile and Dressing sectors and visit cultural sites. A day in Paris could be organized. Courses and visits will be given in French and English.



The Fashion Summer Session is open to all nationalities on a European and International scale : advanced students and young professionals in the fashion industry (styling, textiles, business, Applied Arts...) and from other fields wishing to complete their courses of studies to work in the fashion industry.



Throughout history, textile creation has always dominated Lyon and the Rhône-Alpes area. The local know-how, recognized the world over, continues in its mastery of new methods and products. If Paris wants to be the capital of Fashion by bringing together the most famous luxurious brands, Lyon can offer its rich quality and intelligence of fashion by developing the fields of creativity, research and teaching.



The price of the Fashion summer session is 1700 Euros for 3 intensive weeks, and includes lodging, courses, as well as transport and entry tickets to the scheduled visits. The price does not include personal expenditures nor transport costs to and from Lyon.



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