



Job Title: Marketing/Sales Intern
Full/Part-Time: Part-Time
Paid/Rate: Yes, \$500/month
Start Date: 8/14/2012
End Date: 12/14/2012

Company Description: Markt is a full-service uniform and custom apparel company in Central Ohio. We specialize in screen-printing, embroidery, large format printing, and the development of private label apparel products. Markt provides colleges, fire departments, corporations, restaurants and non-profit organizations with affordable and personalized apparel solutions.

We believe in helping organizations grow through personal service, quality products, and attention to detail. We pride ourselves on innovation and recognize the importance of strong relationships with our customers, clients, and partners.

Job Description: The Marketing/Sales Intern will be responsible for account identification and development for custom apparel and uniform services in their respective region. The program will teach interns the basics of custom apparel production and decoration including embroidery, screen-printing, digital graphics, and heat transfer processes. Interns will also develop professional sales and communication skills. Interns will gain presentation capabilities, time-management skills, and start-to-finish project management experience. Specific responsibilities include:

- Effectively communicating with accounts which products/techniques are available and recommended
- Learning and understanding the implementation of production processes
- Assisting in the design of each project and properly communicating it to the production team
- Learning the basics of product procurement, pricing, and billing guidelines
- Striving to earn a reputation of providing superior, reliable and timely service

Qualifications:

- Junior/Senior Status (Fall 2012)
- Must be proficient in Microsoft Office
- Must participate in at least one extra-curricular activity

Skills:

- Ability to multi-task and effectively work under tight deadlines
- Experience with Adobe programs or Corel preferred, but not necessary
- Must pay strong attention to detail
- Ability to work independently- managing time and showing unprompted initiative

Interested candidates should send cover letter and resume to Lindsey Barnett at lindsey@marktsolutions.com



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