

# Fashion Forum

OU FASHION ASSOCIATES | WINTER-SPRING 2009

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## SPRING ESSENTIALS BY: CHARLA PENNY

*Spring Break is here! Whether you have plans to head to the beach, take a road trip, or relax at for the break at home, there are five things that you must have for your week.*

**DAY DRESS:** This is a great outfit to pack for your trip. First, it can save you some space in your bag; second, it's great to wear throughout the day. When the night comes and you don't feel like changing, add some bracelets or a necklace to dress it up; or you can pair it with a cute jacket or sweater to keep warm. You can always find them in the solid colors but if you want some variety check out floral or plaid patterns that are now in style.

**Sunglasses:** These are a must have - at least in my bag. Why not look good and protect your eyes at the same time? The trick to accentuating your face is to find your style and a shape that goes well with the shape of your head and your style.

**Sandals:** These are a definite essential to any spring break trip. You can pair them with any outfit and they're comfortable if you go sightseeing or taking a walk on the beach. You can find them in great styles like gladiators, flat sandals or flip flops. You can find great deals on these at Old Navy, as the store often carry these styles in a variety of colors - all for a cheap price.

**Tote:** This is great to bring along especially if you're heading to the beach. Pack your towel, ipod and magazines all into a stylish bag and head out.

**Cute pair of jeans:** Whether you're dressing up or just looking casual for the day, pair your favorite jeans with a cute tank or tee and you're good to go. -CP

*Ralph Lauren Spring 2009. Photo: Fashion-Allure.com*

## COLOR ME FLORAL BY: AIMEE RANCER

*April showers bring May flowers, right? Well why wait until May for the flowers when you can wear them right now?*

*As I viewed Mercedes-Benz Fashion Week for Spring 2009, I noticed a wave of designers incorporating floral into their collections. Take note on the trend, as these top designers are dominating the runway with floral that will have bumblebees buzzin' wild.*

**Diane Von Furstenberg:** The House of DVF is widely known, and highly classic. Her wrap dresses are outstanding with vibrant prints that never go out of style. In addition to her knock-out staples, her Spring 2009 line was full of bohemian-inspired print dresses and skirts. From dramatic yellow hats with small touches like yellow flowers to the more outlandish gold culottes, DVF knows how to do spring and she does it justice.

**Peter Som:** When I saw Som's collection of blown-up flower prints on skirts and tops, I was surprised how classic and versatile the pieces were. From a strapless orange and pink dress with pockets to an ombre blue and white skirt, Som's collection epitomizes spring. His collection



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# COLOR ME FLORAL Cont'd

includes structured country-like jumpsuits and flowy tops in peaches and magentas - one that would make any girl swoon.

**Nanette Lepore:** From skirts, pants, shirts and jackets, Lepore's entire line brought a smile to my face. Not only does she incorporate bold neon green dresses with white and blue flowers into her collection, but she also threw in croqueted dresses. My favorite piece in her line is a beautifully crafted watermelon tunic-like dress with ruffles adorning each sleeve and a thick brown belt to add edge. In all it's beauty and I'd have to admit, it is almost as satisfying as the actual fruit.

**3.1 Philip Lim:** One of my own personal favorite designers, Philip Lim breaks the mold of a regular designer and creates new shapes and styles for women to wear. In his spring line, his combination of rough and delicate is in perfect harmony. The zippered skirts in baby pink paired with a hard black tank and his ruffled suit jackets make his line feel like a great precursor for what's to come with spring.

**Betsey Johnson:** Always wild and always fun, Johnson is a designer who is not afraid to take risks for the sake of fashion - and she's not apologizing for it. Her Spring 2009 line was a mixture of a night in the cabaret with a twist of country-like floral against vibrant backgrounds. From tassels to mesh, Johnson's line is eclectic, but fun. Always high-intensity, her looks sample from various color palettes with Kelly green high-waist pants and Victorian-esque floral dress with capped long sleeves. Much like Johnson does at the end of every fashion show, these looks will make you want to do cartwheels 24/7. - AR



Diane von Furstenberg. Photo: Getty Images

## MY STYLE MY STYLE MY STYLE BY: LAUREN MCMICHAEL

Spring is nearing and although I love winter fashion, I am eager to let the skin show. There is something about spring that makes me smile. I love putting together totally incongruous pieces to create wearable works of art. The more dramatic the better; fashion is meant to shock! I love to dress in bold, contrasting colors - "non-matching" colors according to my friends - and unique silhouettes, but my melancholy temperament somehow shows through.

Because I believe so strongly in one's aesthetic individuality and personality through his or her wardrobe, I often find myself dressing how I feel in the morning. I am never one to lay out my clothes the night before. If I feel good and happy I will put on a pair of skinny jeans, a rocker tee, a cardigan and a scarf. Shoes are to be determined by my daily schedule and weather of course. Short day means heels; long days that include lots of walking mean Vans or Chuck Taylors for stylish comfort. If I'm feeling pretty crummy or the forecast calls for rain, Crocs or rain boots is the shoe du jour.

There are many different ways to describe my style but five styles stand out the most: Rocker, Cali Girl, Business Oriented (Unisex), Casual Corner and High School Prep. But labels can't define my top 10 essentials of all time.

- 1. Red Platform Pumps:** For a night out on the town these shoes are enough to add flair to any outfit.
- 2. Hot Pink Skinny Jeans:** These are perfect for afternoon class, or to meet friends at The Donkey for open mic night.
- 3. Giant Turquoise Hoodie:** This is the perfect throw-over for a rainy day that brightens your mood and everyone else's.



**4. Racerback Tanks:** Gorgeous in every color, it's the perfect under shirt - especially when layered.

**5. Flowing Floral Dresses:** For the humid, hot day, this is an ideal way to stay cool and flirty.

**6. Fashion Scarves:** Talk about the most convenient accessory. Fashion scarves can easily transform any outfit from flat to fab!

**7. Sunglasses:** With colors ranging from red to white and brown to black, sunglasses are a great way to add flare, and protection, to every ensemble.

**8. Nail Polish in Hues:** My favorites include hot pink, florescent orange and fuchsia, but no matter what color, bright polish is the perfect way to add a splash of cheer.

**9. Large Tote/Purse:** The one-way to fashionable option, in my opinion, to carry anything around campus.

**10. Rhinestone Hair Accessories:** For any event where the lights are dim to darkness, sparkles are the perfect way to be noticed and stay bright. --LM



# FORECAST: BOLD LIPS BY: LIZ VOLDAN

Beauty trends for 2009 are bold, bright and electrifying. This year, women can ditch the lip gloss - bright matte lips are in. Rich lips are the main statement, so the rest of the face can be left au natural. However, for a more dramatic look, dark, smoky eyes works well too. This look is very similar to the mature look of the 1930s.

Marilyn Monroe, Doris Day and Elizabeth Taylor defined fashion for this era; they defined the bold lip for their generation. In today's generation we see stars such as Scarlett Johansson and Rihanna reinventing the bold lips. This is an electrifying statement that can be worn well by everyone. Some tips to master this look are:



Scarlett Johansson. Photo: Getty Images

**1** Bold lip colors demand a smooth flawless palette. Bold colors will not look good on chapped, flakey lips as the latter will surely ruin the look. Remember to keep your lips smooth by exfoliating them with an exfoliating wash and washcloth!

**2** Lip liner is your best friend. It will create the base for the color and give your lips a more defined look. Find a liner that matches the color of the lipstick. Lip liners will also make your lipstick last longer.

**3** Don't let bold colors scare you off. If you apply the lipstick and feel the color is too much for you, blot some off and apply a clear lipstick on top. This will take the edge off.

**4** And finally: don't forget to be confident! This attribute never goes out of style. Now go home, smudge on your scarlet rouge lipstick across those lips and strut your stuff! -LV



## WARM UP YOUR WARDROBE BY: JAYNE PIENING

Yes, it is that time of the year where we get our nice [spring] break from the streets of Athens, Ohio, to spend quality time with the family - and of course, SHOP! Your mission is having one week to revamp yourself and polish your style for the spring's festivities. Let the games begin - but first, out with the old and in with the new. Feast your eyes on these great little twists that are on every fashionable girl's list.



Forever 21.com



SperryTopsider.com

**1** If the shoe doesn't fit, then go a size up. This time find the right fit when you toss those old gym shoes and grab a set of Sperry Topsiders. You may love your old Vans or Chucks, but consider springing forward with a little prep in your step.

**2** Fashion alert: geometrics are back and better than ever. Don't go crazy with this latest trend; make sure it's proportioned to you. Stock away your plain animal prints and in exchange, pull out a cute mini geometric dress.

**3** A closet staple for all seasons: jeans are bringing back a popular trend of wide leg fit. Throw out the old flares and learn how to broaden your horizons starting with your jeans. Pair them with the right fitted top and you will be a muse to everyone's eye.

**4** "Sheer" the love this season with a new top that will leave the crowds speechless. A new and improved sheer top with small detail will pair perfectly with the cutest pair of shorts and complete that out-on-the-town look. Save the baby doll tops for the "fat days" and light up the night with this figure-flattering top.

With these four must-haves, your closet will be stocked and ready for some Court Street action; or that date with your new co-worker. Enjoy the spring season. Remember: it's better to take a risk than play it safe. -LP





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Fashion Associates is a student organization within the College of Health & Human Services, in the School of Human and Consumer Sciences at Ohio University. The organization was developed for and by students to enlighten and expand professional awareness. The group centers upon activities which heighten knowledge of the garment industry and promote contacts with professionals within the industry. The group focuses on resumes and portfolio building, fund raisers and philanthropy. Our biggest event of the year is our Mom's Weekend Fashion Show.

Meetings occur Mondays in Grover W 305 @ 7:00pm.

Open to all OU majors!

New members welcome anytime!

Join the Facebook group!

## SEE THE PATTERN

BY: BETH KILLAGALION

Spring is knocking on our door and it's time to shine in bright colors or bold patterns. Some patterns that are totally in this spring are: bold nautical stripes, neutrals, bright floral, tropical pastels and geometric patterns. Bold stripes made their comeback in Dolce and

Gabanna's spring collection with an array of ways to wear them. Try a bold stripe - vertical or horizontal - on a bag, shirt, pants and even shoes. Diane Von Furstenberg gave another meaning to hippie chic with her flowing dresses in bright, romantic floral and geometric prints, a great way to look great and feel comfortable. Tropical pastels are very big this season. Alexander Wang and Donna Karan's DKNY label showcased many fresh and sexy looks sporting pastels in tropical blues, pinks and yellows. Zac Posen and Stella McCartney both played up geometric shapes and neutrals in their collections.

Incorporating these designers' threads might be next impossible, but incorporating this season's patterns to your spring look just takes a keen eye on your next shopping trip. So go and check out what's new!

**You can visit [Style.com](http://Style.com) to find more trends that fit your style.**



Anna Sui. Photo: MarieClaire.com



Louis Vuitton. Photo: Coutureculture