

Instructional Designer

Institution:	George Washington University
Location:	Washington, DC
Category:	Admin - Instructional Technology and Design
Posted:	12/03/2018
Application Due:	12/21/2018
Type:	Full-Time

Job Description Summary

It is the academic mission of the George Washington University's School of Business (GWSB) to be a preeminent business school recognized for scholarly research, teaching excellence, innovative curricula and focus on the effective management of organizations in the global environment.

As part of its mission, GWSB utilizes state-of-the-art techniques and media to create engaging online and real-world experiences and active learning in degree and certificate programs. Currently, approximately 10,000 students participate in GWSB online courses. To support this effort, GWSB is searching for an Instructional Designer who will play a key, broad role in supporting the School's online programs and the efforts of GWSB's Office of Instructional Design.

This position reports to the Senior Instructional Designer. The position has no direct reports but may occasionally supervise student workers in their roles as instructional design assistants.

The primary focus of this position is to help faculty conceptualize, design, develop, and produce new online courses or improve existing ones as a team member in GWSB's Office of Instructional Design.

Key responsibilities:

- Work closely with team members to maximize teaching effectiveness for faculty using modern learning management educational technology.

- Maintain a high degree of knowledge about instructional design theories and advances in hardware can be used to improve teaching and learning as well as the production of modern online media.
- Work with other members of the instructional design team to implement the application of new know methods in course development.
- Assist in the concrete production of the courses by recording and producing instructional video and c
- Assist with the continual improvement of existing online courses and the creation of online compone courses.
- Evaluate online courses for compliance with industry standards (e.g., the Quality Matters rubric).
- Assist with helping faculty to develop learning objectives and assessments that promote course align
- Design, develop, and deliver occasional workshops and training sessions to faculty and professiona instructional design topics.
- Perform other duties related to supporting the online infrastructure that further quality teaching and k
- Conceptualize instructional strategies and build digital materials that promote active learning, with in linked to explicit learning objectives.
- As a member of the Office of Instructional Design, serve as an in-house resource to approximately 1 GWSB.
- Perform other duties as assigned. The omission of specific duties does not preclude the supervisor f duties that are logically related to the position.

Minimum Qualifications

Qualified candidates will hold a Bachelor's degree in an appropriate area of specialization plus 2 years of professional experience, or, a Master's degree or higher in a relevant area of study. Degree must be current as of the date of the position. Degree requirements may be substituted with an equivalent combination of education and professional experience.

Preferred Qualifications

- Knowledge of pedagogical and andragogical methods and their practical applications in course design.
- Excellent interpersonal, organizational, and communication skills.
- Knowledge of the Quality Matters or Quality Scorecard. Quality Matters certification preferred.
- Experience with course design software, interactive media, and other instructional technologies.
- Experience working with faculty in a university setting.
- Experience with a Learning Management System for the development of learning content; familiarity preferred.
- Experience with course authoring tools such as Storyline 2, Lectora, or Captivate.

- Experience with video editing software such as Premiere Pro, Camtasia, or Final Cut Pro.
- Master's degree preferred, but not required.

Typical Hiring Range

\$54,900 - \$75,500 How is pay for new employees determined at GW?

Campus Location: Foggy Bottom, Washington, D.C.

College/School/Department: School of Business (SB)

Family: Academic Technology

Sub-Family: Academic Instructional Design

Stream: Individual Contributor

Level: Level 2

Hours Per Week: 40

Work Schedule: Monday-Friday, 9AM-6PM; some nights and weekends

Position Designation

Essential: Employees who perform functions that have been deemed essential to maintaining business operations. Employees are generally expected to work from home during an event and may be asked to work.

Telework: No

Required Background Check

Criminal History Screening, Education/Degree/Certifications Verification, Social Security Number Trace Registry Search

Special Instructions to Applicants

Employer will not sponsor for employment Visa status

Internal Applicants Only? No

Posting Number: S007813

Job Open Date: 11/30/2018

Job Close Date: 12/21/2018

Background Screening

Successful Completion of a Background Screening will be required as a condition of hire.

EEO Statement

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APPLICATION INFORMATION

Contact: George Washington University

Online App. Form: <https://www.gwu.jobs/postings/63952>

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Apply through Institution's Website

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