

PROFESSIONAL INSTRUCTIONAL DESIGN CERTIFICATE

The Patton College of Education at Ohio University announces the Professional Instructional Design Certificate Program

This is a fully online program that will provide the skills, knowledge and experience you need to develop effective online learning. Opportunities for qualified instructional designers are increasing dramatically as is the need for individuals who are prepared to develop instruction for online students.

This program is a valuable opportunity for K-12 teachers and administrators interested in:

- relevant professional development
- gaining knowledge and skills to design effective online and blended instruction
- pursuing summer/supplementary work as an instructional designer

Current and aspiring:

- Faculty and educational professionals
- eLearning personnel
- Trainers and independent consultants
- Human resource development specialists

JUST TWO SEMESTERS

The program includes three graduate courses and two special topics workshops completed in two semesters. The focus of the special topics workshops will vary in order to cover relevant and timely topics of interest to members of the cohort.

FULLY ONLINE

The format is delivered entirely online, offering you convenience and flexibility to fit your professional and personal priorities. A small cohort provides a more personalized experience where you will get to know your instructors and colleagues.

PICTURE THE OPPORTUNITIES

Be a part of this growing field! Thousands of organizations of all sizes are seeking instructional designers, independent consultants, and suppliers in a range of fields. Whether you're seeking supplemental work or a transition to a new career, you can find a wealth of opportunities in education, government, or the training industry. This program will also greatly benefit practitioners seeking to develop and improve your own online courses.

JUST THE START

Considering an advanced degree? This program is a great way to start! 12 semester hours of graduate credit you earn through the certificate program can be applied toward completion of a Master of Education in Computer Education and Technology degree at Ohio University. 8 hours can be applied as progress toward a Ph.D. in Instructional Technology.

TUITION

Ohio Residents: \$506 per semester hour Non-Ohio Residents: \$525 per semester hour

Apply now!

The application deadline is July 16 and there are just 25 spots are available in the fall 2012 cohort. www.ohio.edu/instructionaldesign

For more information or to apply, please contact: Jamie Smith Professional Instructional Design Certificate Coordinator smith;31@ohio.edu

740.597.3370

