Instructional Designer Job Description

Designing Digitally, Inc. is looking for an Instructional Designer for E-Learning to join our development team.

<u>We need someone who:</u>

- Connects with a target audience on an emotional level
- Takes joy in learning new things
- Writes effective instructional text and scripts
- Brainstorms innovative learning techniques
- Visualizes all aspects of a development and understands how they fit together
- Enjoys being a team player
- Knows the capabilities of Flash and other E-Learning Development Tools
- Asks a lot of questions
- Pinpoints grammatical errors on the spot
- Works independently with little direction
- Analyzes information and interprets the real message
- Believes there is always room for improvement
- Puts their ego aside when it comes to feedback
- So, if you can turn ideas into a working masterpiece and enjoy doing so in a fast paced environment, we might have the job for you.

<u>We need someone with:</u>

Creative and Professional Writing Skills:

- Three to five years of writing experience
- Writing training courses and/or instructional information (experience with online training and simulations preferred)
- Writing and proofing research and large amounts of data
- Specifying instructional strategies
- Developing participant evaluations to determine satisfaction, effectiveness, achievement of learning objectives, and job performance impact
- Ability to understand and relate to client's needs and writing storyboards based off those needs

Computer Related Skills:

- Fast typing skills
- Proficient in PC environment
- Expert in MS programs (Excel, Word, PowerPoint)
- Knows programs such as Articulate, Adobe Captivate, Adobe Flash (preferred, but not required)

Education and/or Experience:

- Degree in Adult Education, Instructional Design/Technology, Management, Marketing, Business, English or any related degree
- Experience with client relationships and storyboarding
- Experience in distance learning and training development
- Recent college graduates are encouraged to apply

Work Samples that show off your skills:

- Storyboards and scripts
- Organization of large amounts of content
- Writing skills (We're looking for the WOW factor!)
- Examples of work must be provided to be a potential candidate