

# McKinsey

Ryan Schultz, a recent alum now with McKinsey, is working to increase our Bobcat presence within management consulting. Ryan very generously offered to work with a select group of students over the summer to coach them on the unique application process for McKinsey and give them an inside look at the world of consulting. Please see below for an overview of McKinsey.

**To express interest in learning more about McKinsey and meeting Ryan, email your resume to [COBemployers@ohio.edu](mailto:COBemployers@ohio.edu) by April 7<sup>th</sup>.**

## Overview

McKinsey & Company is a global management consulting firm that serves leading businesses, governments, non-governmental organizations, and not-for-profits. Management consulting is the practice of helping organizations to improve their performance, operating primarily through the analysis of existing organizational problems and the development of plans for improvement. McKinsey helps clients around the globe make lasting improvements to their performance and realize their most important goals.

McKinsey comprises more than 10,000 consultants and nearly 2,000 research and information professionals. Their clients range from Advance Electronics suppliers and Aerospace & Defense companies to Financial Services and Telecommunication providers. Around 40% are in Europe, 35% in the Americas, 15% in Asia Pacific and 10% in the Middle East and Africa. McKinsey's business functions include analytics, implementation, marketing and sales, operations, strategy & corporate finance, sustainability & resource productivity, and more.

## Undergraduate Recruiting

### Why McKinsey?

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By joining McKinsey, you'll work with interesting colleagues, be part of a fast-growing firm, participate in meaningful work, and strengthen the skills you need to launch your career at McKinsey and beyond.

### Who do we look for?

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Problem solvers and creative thinkers. Engineers and new business builders. Put your talents to use where opportunities are limitless and every day makes a difference. Our undergraduates join us from many backgrounds—there is no single "right" major or course of study. Our people do share some common qualities including excellent academic performance, leadership abilities, and experience working on or off campus. We look for strong problem solvers with potential—we will teach you the rest.

### What roles are available?

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Undergraduates typically join as business analysts or fellows—an integral part of our client service teams. Some stay for two or three years before going to graduate school or gaining further work experience, others stay and move directly into a post-graduate school role.

### How will you grow?

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In your first two years or more, you'll work in many industries and functions. You'll build business knowledge and perhaps find a field you're inspired to pursue more deeply. You will likely have the opportunity to travel and will definitely work with talented people from different cultures and backgrounds. We invest heavily in support and training—more than \$100 million per year—for all firm members. Programs run the gamut from our proprietary e-learning to office or practice-based sessions to our formal global training curriculum. Coaching and mentorship is an integral part of your development at McKinsey; peers give you feedback and partners help you grow and plan the next several years of your career.