



# INNOVATION DATA ANALYTICS THE INTERNET OF THINGS

ITS.DAY.03.17.2016

## Targeted Attacks and the Future of Cyber Security

**BRIAN MINICK**

CEO and Co-founder, Morphik  
10:30 a.m. / Rm. Baker 240  
*Light refreshments served*

## Successfully Driving Telecom Business Strategy

**BRIAN RUDY**

Director Business Intelligence  
Verizon Enterprise Solutions  
11:15 a.m. / Rm. Baker 240

## Innovation, Data Analytics and the Internet of Things Forum

12:15 p.m. / Baker Ballroom B 4th  
*Floor Lunch served*

**BILL BAUMEL**

Managing Director of the  
Ohio Innovation Fund

**JOHN OSBORNE**

Chairman ZigBee Alliance

**CARLOS MONTESINOS**

Start-up Initiatives Lead, Intel

**STACY STRAUSS,  
Moderator**

Innovation Center, Ohio  
University

## Creating and Prototyping for the Internet of Things

**CARLOS MONTESINOS**

Start-up Initiatives Lead, Intel  
1:30 p.m. / Rm. Baker 240

## Alumni Panel

2:15 p.m. / Rm. Baker 240

**HALEY BAKER**

OIT Security Officer

**LORI MEIERDIERCKS**

Sr. Financial Relationship  
Manager, Century Link

**MIKE DELUCA**

Regional Director, VMWare

**BRIAN RUDY**

Director Business  
Intelligence Verizon  
Enterprise Solutions

**ZACHARY MILLER**

J.P. Morgan Chase Security

## Effectively Using Data Analytics and Machine Learning In Business

**PALA KUPPUSAMY**

CEO and Founder, Shoplylabs  
3:00 p.m. / Rm. Baker 240

## Accenture Challenge Results Announcement

3:45 p.m. / Rm. Baker 240

**For more info, visit:  
[itsday.xyz](http://itsday.xyz)**