

ENTREPRENEURSHIP CERTIFICATE



*“If you don’t build your dreams...
someone else will hire you to help build theirs.”*

Tony A. Gaskins, Jr.



OHIO
UNIVERSITY

College of Business

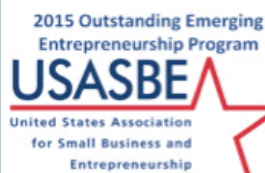
FOR MORE INFORMATION CHECK OUT BOBCAT-ENTREPRENEUR.COM

Entrepreneurship Certificate

BENEFITS

Build innovative communication skills. Learn how to take entrepreneurial ideas into the communications industry.

Students completing the entrepreneurship certificate are prepared to assist other entrepreneurs in starting or running a business, or to contribute to entrepreneurial activities in established organizations. The required courses ensure a variety of rich developmental experiences that can include applied learning, case analysis, research projects, team-based active learning projects, and guest speakers, in addition to traditional classroom lectures and discussions.



Center for Entrepreneurship Video



COURSEWORK

MGT 3700- Introduction to Entrepreneurship
MGT 3740- Ideation and Business Models
or MGT 3550 - Creativity and Innovation Management
MGT 3730- Entrepreneurial Business Consulting
or MGT 3735 - Entrepreneurship in Practice

***must also complete two of the following**

- *MGT 3710 - Business Plan Design
 - *LPA4710 - Social Entrepreneurship
 - *BUSL 3780 - Legal Aspects of Entrepreneurship
 - *MGT 3720 - Technology Commercialization
 - *FIN 4520 - Entrepreneurial Finance
 - *MGT 3450 - Entrepreneurial Leadership
 - *MKT 4900 - Entrepreneurial Sales
- *A full list of electives can be found at bobcat-entrepreneur.com*

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Ohio University Center For Entrepreneurship