

Nation's Capital Chapter of Ohio University
Board Meeting Agenda
June 12, 2017



Lauren and John to recap ALC experience

- Networking with other chapters and societies. All chapter leadership is comprised of volunteers so they had great advice to offer and share.
- Roundtables: could only attend two:
 - Lauren- 1) Reign in meetings—Rufus rules; 2) Addressing generation gap. What can we do to inspire that OU feeling? What can we do to become more engaging?
 - John: 1) Social Media; 2) Attracting younger alums. Social media had ideas on the website. Snapchat filters—by location and event. Good advertisement because people outside of the group can see it. Goal is to reconnect with them after the event—give them tangible ways to reconnect with the group.

Ohio.org web page update

Working on an analysis of options and can send a matrix for feedback around soon. The highest rated website builders have most of our priority features, though forums aren't nearly as popular as they once were (social media is used to fill that role). However, there are external websites that you can link to/embed to have that function.

The primary options I am exploring, based on reviews, functionality, and recommendations are:

- Squarespace
- Strikingly
- Duda
- Weebly
- Wix

Spoke with another alum, Matt Houser, from the Middle TN chapter, who manages their website. They recently switched to Squarespace and offered to answer any questions we have. There is also a cool chat feature they use (called Tawk.to) which alerts one of the administrators and you can have a real time chat.

Recent events

- Volleyball and softball team updates
 - Volleyball team—new team members and lots of fun!
 - Softball—lots of rained out games but are 7-3. Ohio Cup Champions after defeating Miami, OSU, & Dayton
- DC Area Admitted Students Reception- 9 students attended, a mix of admitted and confirmed students.
- Golf outing- 29 players registered, \$1,650 toward scholarship. Had fun, wildlife sightings.

Upcoming events/calendar planning

- Air & Space Museum tour—John will pursue an OU Aviation flight staff to come out to give a tour and give history. OU alum curator didn't pan out.
- Newseum- Elizabeth works at the Newseum.

- Group of 10 or more get \$17.95 rate.
- If the board subsidizes, we could sell tix for \$10 proceeds toward scholarship.
- Liz can give the tour. New exhibit opening at the end September on JFK. Penciled in for Sept 30th. Limit tour to 20-25 for just Liz. Much bigger and it gets unwieldy.
- Former OU President Roderick McDavis- Amanda will reach out to Voinovich School re: Roderick McDavis luncheon. Is that something they would be interested in co-hosting? Opportunity to bring current students.
- Nationals vs. Reds (June 24)/pre-game at Bardo Brewing at 2pm—Pump up the advertising, pre-game at Bardo Brewing—kid-friendly, corn hole, at home plate entrance. Open 2 hours before the game starts. Send email this week, focusing on family friendly nature of the pre-game.
 - Since this meeting, Bobcats and Baseball happened—sold all 66 tickets so we raised \$660 for the scholarship.
- Football game watch, new location(s)?
 - Virginia: Crystal City Sports Pub
 - Bethesda/Montgomery County: a couple of potential locations. Will require additional promotion to get folks to attend.
 - September games: Purdue, Sept 8th, 8:00PM Fox Sports 1 , tentatively at Crystal City Pub. Bobcat bash at 7pm—ask re: drink specials. Raffle, etc to get people there early.
- 1804 party- April 18, 2018, OU themed party for Founder's Day.
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Tabled Events

- Wesley Lowery book (Emailed w/no response, reached out to Politics and Prose, usually orchestrated via publishers. We would need to secure our own space to put this on)
- Bowling
- Pete Sousa
- Volunteer at soup kitchen
- National Cathedral tour—Rick and Kari: tabled for now but definitely plan to pick-up later
- Capitol Hill “pub tour” a/k/a shuffle- Lauren is taking the lead on planning. Next spring!

Discussion of new event ideas

- Baltimore area events: need to follow up with Justin re: taking the leadership. Happy hour and aquarium.
- Halloween—will need to touch base with Paxton soon.

Schedule next meeting (mid to late September)

Next meeting on September 11th.