

Nation's Capital Chapter of Ohio University Board Meeting Minutes December 5, 2016

Introduction

Recap recent meeting with Dawn Werry and Tyler Gagai

- John gave a recap of his meeting with Dawn and Tyler from OAA, who are largely pleased with the work and activities of the Nation's Capital Chapter.
 - They shared heat maps to show where we have alumni in the DMV/Baltimore region—there is a large population in Baltimore so we want to pursue more activities there for folks to get involved.
 - Preference for enrichment activities—continuing education, hosting speakers, museum tours and similar activities are the preference of OAA. Happy hours and game watches will not be considered "official" events by the Alumni Office, though we will still have them.
 - Add photo to Event Notification—when we add events through the OAA system, we have the option to add photos and are encouraged to do so
 - Networking Week—OAA has decided to rotate the location of networking week so we will most likely not be hosting in 2017

Ohiou.org web page update

- How the page will be revised
 - Karen and Amanda are researching ways to improve the website so it can become
 the central resource for the chapter. Functionality and different platforms will be
 explored, with the goal of presenting findings in the Spring
 - o Content and uses—Some of the ideas to improve the website include:
 - Forum: can be used by visitors to ask questions, solicit rides to Ohio, and have a resource center for Bobcats new to the DC area. The ability to save/follow discussion threads will be important.
 - Board page: this page will house the meeting minutes, board member bios, and election protocols. The goal will to be to provide more transparency around board processes and allow the area alumni to become better acquainted with board members
 - Events: our goal is to make the website the central location for event information. Updated functionality, like a calendar that syncs with app calendars (iCal, Outlook, etc) and more up-to-date information will be the primary focus.
 - Advertising: a page to advertise businesses/products from Bobcat alumni would advertise of local Bobcat entrepreneurs.
 - Need to advertise the web site—once some improvements have been made and update credentials have been shared with the board, we will pursue advertising the website with more vigor.

Recent events

- Wine tasting: About 30 people attended, but not many from the Chantilly area. It has been difficult to drive appeal for events outside of the downtown DC area

- Halloween party: 100 tickets were sold, though only about 15-20 alumni were in attendance. Lots of new faces and \$400 raised for the scholarship fund!
- Toys For Tots Happy Hour: raised \$86 for Toys For Tots through the raffle. Attendees were from OU, BGSU, Miami, and OSU and about 30 folks attended. It was held the same night as the White House tree lighting and an event at the zoo which impacted attendance. Gifts for Toys for Tots included 54 gifts and 20 stocking stuffers, and 3 marines attended to collect the gifts.
 - Opportunity to ramp up collaborative efforts with other alumni chapters from Ohio.
- Football game watches and food drive:
 - November 15th versus Central Michigan—were joined by 4 alum from CMU and collected 32 pounds of food for the Arlington Food Assistance Center. Opportunity to do a joint game watch with CMU for basketball at Capitol Lounge on Capitol Hill—possibly the game for the sock drive.
- Committees/Chairs: The current structure of standing committees and chairs has not been successful. As such, we plan to discontinue the committee structure and events may be hosted by anyone. Some events will require a committee of members to organize a particular event.

Upcoming events/calendar planning

- Volleyball team: the alumni volleyball league is starting in January. Includes 10 Saturdays.
 If you are interested, contact Liz Wing (lizwing@gmail.com)
- Wesley Lowery book: Rob Walter is working on an event with Wes Lowery, an OU alum currently working at the Washington Post, who recently released a book.
- Air & Space Museum tour: This event in the works for a Saturday in Spring (April/May) 2017 at the Chantilly, VA location. The OU alum curator is also an OSU and Miami grad, so it could be a collaboration opportunity.
- Football bowl game watch: The bowl game watch will be on December 23rd at Penn Quarter Sports Tavern.
- Basketball game watches: All games are on ESPN 3, which complicates using PQST
 - o January game: Possibly January 6th vs Kent State (9pm)
 - February 7 vs. Central Michigan (possible Sock Drive)
 - o March game: Possibly first weekend in March versus Miami
 - More information will be forthcoming
- Nationals vs. Reds (June 23-25): Will likely focus on the Sunday afternoon game of the series because of Metro closure times
- Golf outing (June 10): Rob Walter will start to work with the school to advertise the event, gather sponsors, and get donated items. If you would like to help, please reach out to Rob!
- Wizards vs Knicks: game is on January 31st (Tuesday), the Knicks have an OU alum (2014) on the team, will see if he is willing to meet and greet.
 - Because of the ticket expense, this could be an opportunity for the school to subsidize tickets
 - Rob is looking into group ticket purchasing, will start with 20 tickets
- Volunteer at soup kitchen: Working to find a soup kitchen where we can volunteer for an
 afternoon in the DC area—many require a longer term commitment, but that might not be
 something we are able to do.
- Embassy party: The idea comes from an alum aware of an event at the French embassy for William & Mary. Event cost was around \$18,000 which is out of our price range.

- o OU has a partnership with Malaysia
- o Brian knows an alum at the Salvadorian embassy who could work with us
- Baltimore/Columbia, MD happy hour in Winter/Spring: Justin Goldstein expressed interest in hosting. Also, a day at the Baltimore Aquarium would be a nice outing there.
- A National Cathedral tour with a happy hour following in the Spring/Summer could be a nice combination event
- Potomac River Cruise: Exploring this possibility in the Spring/Summer, with support from OAA.

Next Meeting: March 5th (brunch), 6th, or 7th. Please complete this survey to indicate your preferred meeting date.