

Solar HONG

Aquatic Center, Rm.125
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EDUCATION

Ohio University Athens, OH
Master of Business Administration expected in Nov 2009
Master of Sports Administration & Facility Management expected in Jun 2010

Guangdong University of Foreign Studies Guangzhou, China
Bachelor of Arts in English (International Finance) Sept 2004- June 2008
GPA: 3.3/4.0

GRADUATE ASSISTANTSHIP

Ohio University Aquatic Center Athens, OH
Graduate Assistant from Aug 2009

INTERNSHIP EXPERIENCE

Nike Sports (China) Co., Ltd Guangzhou, China
Intern of Brand Marketing Dept. June - Aug 2009
Conduct product logistic control of basketball Dream Season events; contribute ideas on brainstorming meetings for Human Race Guangzhou Final 2009; assist to write event report; write competitor reports; making VM Training reports

Voinovich School of Leadership and Public Affairs Athens, OH
Business Consultant at the Appalachian Regional Entrepreneurship Group
Oct 2008- May 2009
Assist to provide business consultant service to start-ups, small & medium size business & high growth potential businesses in Ohio. Update scope for the companies; write key components that includes industry analysis, market analysis, and competitor analysis; come up with human resource plan for client to retain their employees, and acquisition plan to increase sales

Nike Sports (China) Co., Ltd Guangzhou, China
Manager Assistant of Brand Marketing Dept. July & Sept 2007
Conducted pre-event logistics; completed consumer surveys, wrote event review reports; analyzed competitor events and wrote reports; updated the influencers' list

The CKC Chinese Input System Program Hong Kong, China
Student Research Assistant Aug & Oct 2007
Classified data; conducted data inputting; handled function logistics, kept conference records, and drafted the report

SPORTS EXPERIENCE

Volunteer in 2009 Athens Marathon Athens, OH
Pre-event helper April 2009

The 49th World Team Table Tennis Championships Guangzhou, China
Volunteer in Venue-Equipment Department Feb & Mar 2008

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The Sports Games for faculty Staff of Match Control Office	Guangzhou, China Nov 2007
The 7th Guangdong Collegiate Games in August The goalkeeper of the varsity soccer team	Dongguan, China Aug 2006
The Sports Games for faculty Staff of Match Control Office	Guangzhou, China Nov 2006

LEADERSHIP EXPERIENCE

2009 OU CSSA Chinese Spring Festival Show Program leader and performer	Athens, OH Jan 2009
Conducted the Sponsorship Proposal for the stage show	Dec 2008
The Sports Games for students of university Deputy Referee of Match Control Office	Guangzhou, China Nov, 2007
School of English for International Business of Guangdong University of Foreign Studies Vice President, Secretary of School Dormitory Department	Guangzhou, China Sept 2005-Sept 2006