

Earth Month: Call for Proposals

Are you seeking funding to host a program related to sustainability? Look no further. The Office of Sustainability is seeking students, staff and faculty to host programming for Earth Month 2012. We are encouraging the campus community to get involved in a leadership role with this annual educational initiative. The Office of Sustainability is offering grants up to \$500 for a proposed program.

Who is eligible to apply?

- A registered student organization
- Individual students/groups affiliated with the Office of Sustainability (as volunteers/interns)
- A faculty member or student representative from a course
- Residential housing staff putting on a program for his/her floor or hall

Proposals for Programs should include:

- Contact information for lead contact person
- Thorough description of proposed program or initiative
- Proposed dates and location to host program
- Description of the targeted audience
- Details of any planned collaboration with other organizations
- Proposed budget

Example Programs:

- An educational presentation or panel discussion
- Cooking/DIY Workshop
- A movie showing

Key Dates:

- Deadline for submissions is Monday, February 6, 2012
- Awardees will be notified on Monday, February 13, 2012
- Awardees must meet with a representative from the Office of Sustainability before March 10, 2012 in order to receive funding. An information session will be held on February 22, 2012.
- Program must occur during April 2012. All proposed events must be free and open to the public.
- Submit program summary form with original receipts no later than 10 days after program.

We are happy to support campus community members interested in hosting a program. We encourage you to contact and meet with our graduate assistant in the Office of Sustainability before submitting application. For questions or to schedule an appointment, please contact the Mary Leciejewski, Special Programs Coordinator GA, at the Office of Sustainability at sustainability@ohio.edu.



What is the Office of Sustainability?

The mission of Ohio University's Office of Sustainability is to provide services and support to the campus community; advocate for innovation and research; and ensure fulfillment of institutional commitments to environmental, social and economic well-being. Inherent in our mission is the engagement of the campus community with sustainability topics. Sustainability is a broad concept, encompassing more than mindfulness of the environment. To be effectual, sustainability is best understood through three tenets: citizenship, stewardship, and justice, which are fully explained in Ohio University's Sustainability plan. The Office of Sustainability is challenging campus community members to creatively incorporate these principles into Earth Month programming.

Earth Month and ResChallenge

During Earth Month, the Office of Sustainability is concurrently hosting Residence Challenge, an educational program and an energy reduction challenge among residence halls. During each week in April, the Office of Sustainability is highlighting a different energy related topic with a competition in the residence halls. The most competitive Earth Month grant applicants will demonstrate the connection of their programming with one or more of these subject areas. The listed potential topics for each week are intended as suggestions, not restrictions.

Week one: Energy. The purpose of week one is to promote conversation and a deeper understanding about basic concepts of energy use. Possible programs could introduce the campus community to sources of current energy, challenges associated with these, as well as the future of energy use.

Week two: Water and Energy. Week two is set up to further awareness about the energy embedded in water use. Possible topics include energy needed to sanitize and transport water, the virtual water trade, and solutions to the water difficulties.

Week three: Material things and Energy. Week three will highlight the energy used in the production, transportation, and disposal of our goods.

Week four: Energy use on campus and in the Athens community. Week four will localize the energy challenges by addressing more specifically the use of energy on campus and in Athens. Potential topics include what steps the university and the city has taken towards becoming more sustainable and areas where we still have to progress.

Earth Month Proposal Form

Title of Proposed Program: _____

Name of Organization/Class/RA and residence hall: _____

Primary Contact Full Name* and title: _____

**Please Note: If awarded funds, this is the name that will appear on the check.*

Primary Contact Street/City/Zip*: _____

**Please Note: If awarded funds, this is the address the check will be sent to.*

Primary Contact Phone: _____

Primary Contact Email: _____

Date and location of program (may include multiple dates/locations if unsure):

Description of proposed program:

What are the main objectives for the program?

How does this program integrate the purpose of your organization/class with sustainability and one or more specific topic(s) of Earth Month?

How does this program further the goals in the Sustainability Plan?

(The full-text version of the Sustainability Plan can be found online at www.ohio.edu/pacsp)

Who is the targeted audience? How do you intend to effectively reach this audience?

Are you planning to collaborate with other organizations? Explain.

Anticipated allocation of funds (Budget cannot exceed \$500):

Earth Month Programming Requirements

- All programming must be free to the targeted audience. A student group or class may choose have a supplemental fundraiser (ex. group may host a free movie, but choose to sell food).
- All programs for Earth Month must be in-house, meaning funds cannot be used towards honorariums for non-university affiliated speakers.
- Competitive applicants will demonstrate a familiarity with Ohio University's Sustainability Plan.
- Competitive applicants will relate their programming to the ResChallenge themes offered on Page 2 of this packet.
- Award recipients must provide a detailed program summary and all original receipts to the Office of Sustainability no later than 10 days following the event.
- An informational session for award recipients will be held on February 22, 2012. If a member of your group is unable to attend this session, you must schedule a meeting with the representative of the Office of Sustainability by emailing sustainability@ohio.edu prior to March 10, 2012.
- Note: These grants are distinct from SAC funding.