

AFRICANAFRICAN SPORTS SPORTS NETWORK® NETWORK®

August 12, 2009

FOR IMMEDIATE RELEASE

Contact Information

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REAL NEWS|REAL SPORTS|REAL FANS

PRESS RELEASE

Are you Ready? Africa Sports News at its Best. Africa Wake Up! Game on!

Africa's Sports Magazine, "African Sports Network Journal" will be inaugurated and introduce to the larger sports community on Thursday, September 10th, 2009, under the Patronage of H.E Ambassador Samuel Assefa of Ethiopia and H.E Ambassador Willie Nihapo of South Africa gearing to the FIFA 2010 Soccer World Cup in South Africa under the theme: "Sports As A Platform For Image Change And Prosperity In Africa".

Main Event: AFRICAN SPORTS NETWORK

When: Thursday September 10th Time: 6-9PM

Where: Embassy of Ethiopia
3506 International Drive, N.W.
Washington, D.C. 2008
202 274 4575



THE SPORTS BUSINESS PERSPECTIVE

The African Sports Network Journal is a quarterly publication that provides the critical news and information that sports industry executives need to be successful in the fast-paced world of sports business and hospitality. Every issue features the latest and most important stories, in-depth reports on trends, original research, up-to-date industry statistics, key executive profiles. **African Sports Network journal** also features regular columns on critical areas of sports business management including marketing, finance, and media, as well as facilities and events planning.



Subscribing to the **African Sports Network Journal** is the best thing you'll do today. Why? Because no other publication looks at African sports as seriously as we do and with a lot of humor and fun as well!

- **African Sports Network journal** will be published quarterly, in March, June, September, and December.
 - All subscriptions begin with the next published issue.
 - Advertise (a tax deductible donation) as we are a registered not-for-profit.
 - Event Fact Sheets are available or kindly visit our website www.africansportsnetworkjournal.com.
 - Sponsorship opportunities available: Presenting sponsor; Entertainment sponsor, Grand Ballroom sponsor; VIP lounge sponsor; In-kind partnerships.
- E-mail us for a complete list of sponsorship categories.

Tax-deductible Ad RATES: For info regarding ad rates please visit our website:
www.africansportsnetworkjournal.com

Have a Question? E. info@africansportsnetworkjournal.com

Awasum Junior, Founder and CEO

African Sports Network, Inc.: www.africansportsnetwork.org

African Baseball Network, Inc.: www.africanbaseball.com

African Sports Network Journal: www.africansportsnetworkjournal.com

How You Can Help

By Making a donation, small or large, it will go towards support of our programs as well as helping defray the cost of producing and printing of our independent publication, African Sports Network Journal, the first magazine in honor of African athletes and sports personalities.

Further, we would also encourage you to take a tax-deductible advertisement, as we are a registered not-for-profit in the State of New York.

African Sports Network Journal, will promote self-esteem and social progress; It will also be a collective voice for the African continent via its athletes;

Its vision is an Africa actively participating in the global market; An Africa ready for the future; An Africa determined to offer forward its talented and progressive peoples, with a focus on professional sports as another avenue for change.

Your support of our mission, is in the spirit of recognizing our interdependence while encouraging cross-cultural cooperation, as we work together towards the betterment of Africa's populace and world cultures.

It is in this spirit that I would like to present a fresh opportunity for cultural exchange and cooperation with African Sports Network which will highlight the contributions made by our super talented African athletes, and their success as global ambassadors, in the various global teams that they are currently engaged, in the U.S. and worldwide.

African Sports Network encourages you to give generously in support of our efforts and in support of our programs, and in support of Africa's athletes. We are counting on you! Give Today!

African Sports magazine will be distributed in the tri-state area, the various U.N. missions and embassies, as well as in other selected venues, locally, nationally and internationally.

African Sports Network, is an independent, not-for-profit whose additional goal, is to educate the world community about Africa using athletics as a vehicle to present a positive image of our wonderful continent, This is an opportunity not to be missed; Make a donation and or place a tax--deductible advertisement in the African Sports magazine.

To make a donation to African Sports Network,

Please visit our website:

www.africansportsnetwork.org

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THURSDAY, SEPTEMBER 10TH

\$100 Donation
6-9pm

H.E Ambassador Samuel Assefa of Ethiopia and H.E Ambassador Willie Nlahpo of South Africa request the pleasure of your company at the inaugural event of the African Sports Network Journal gearing to the FIFA 2010 Soccer World Cup in South Africa.

Embassy Of Ethiopia
3506 International Drive, N.W
Washington, D.C. 20008

RSVP
646 785 1471
info@africansportsnetwork.org
Network / Live Auction: 6-7pm
Reception & Silent Auction: 7-9pm
(Business Attire)

NOTE: Any media interested in covering the event at the Ethiopian Embassy should contact ASN Media Relations at 646-785-1471 or info@africansportsnetwork.org

Contact: Awasum Junior, African Sports Network, 212 945 8784

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